Help those in recovery. Stay in recovery.

## About Ira David

Ira David Levy is the Creator, Executive Producer and on-air Host of Pedal America, the national travel and lifestyle TV series that broadcasts in 93% of PBS's household reach.

Born and raised in New York City, and an avid cyclist for more than 34 years, Ira David created and organized the *9-11 NY Education Ride* - a 70-day, 4,486-mile bicycle trek across the United States in 2002 to raise college funds for children who lost parents on September 11th.
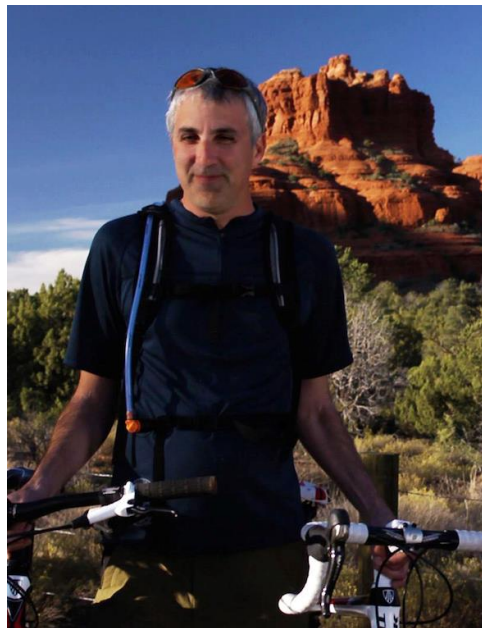
Before that, he spent seven years pedaling his bike for Breast Cancer, AIDS, Leukemia, and other charitable causes. He's pedaled from Minneapolis to Chicago; across Alaska; across Montana; from Missoula, Montana to Banff/Lake Louise, Canada; and, from Salt Lake City to Steamboat Springs, Colo., among other trips.

He's worked in radio and television in Upstate NY, and at CNN, in Atlanta. He holds a Masters Degree from DePaul University and has published numerous local, regional and national articles on outdoor activity.

Between 1995 and 2011 he worked as an Assistant Professor of Journalism and Media Studies at Wright College, one of the City Colleges of Chicago. In 2008 he started his production company Out-Write Media, LLC and created Pedal America. While producing corporate video in 2014 for the National Safety Council's *Prescription Drug Overdose* initiative, he learned about the massive opioid epidemic facing the United States and felt he could help make difference.

In 2016 he founded Pedal4Life, a 501 (c) (3) organization, to help people recovering from opioid and other substance use disorders engage in and experience the physical, social, and emotional benefits of bicycling. He recruits veterans to help run Pedal4Life's Pathway2Home program.

Ira David is a certified League of American Bicyclists *League Cycling Instructor*. He lives in Chicago with his wife Dorota Dorochowicz-Levy.